

Alison White

GRAPHIC DESIGNER | ONE L DESIGNS

PERSONAL CONTACT

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An ambitious graphic designer with two years of agency experience involving brand development, social media design, motion design, print design, website design, and event design. Proficient in Adobe Creative Cloud applications such as, Illustrator, After Effects, Photoshop, InDesign, Premier Pro, and Adobe XD. Seeking a position where I can bring my skills as a creative, organized, dynamic, and dedicated team player into a collaborative and energetic work environment.

PROFESSIONAL EXPERIENCE

Graphic Designer | fh group

July 2021 - Present (Full Time)

- Expressing our clients' brand and vision through print, social media, logo development, website design, motion design, and event design.
- Expanding our agency's expertise into motion design as the sole motion designer.
- Continuously expressing creativity through different design tasks for our clients daily.
- Furthering my design knowledge into 3D modeling/animation with Cinema 4D.
- Developing new styles and techniques to expand the types of designs we deliver our clients.
- Advancing my skills with Procreate to offer new styles and techniques.
- Expanding my web design knowledge into Figma to create prototypes and aiding to CSS development.

Graphic Designer | Ridgeline Landscaping

January 2021 - March 2021 (Freelance)

- Created brand identity for a local landscaping company to expand their marketing to reach more potential clients..
- Conveyed their profession in a creative and abstract way.

Graphic Designer | The Guthrie Theatre

October 2019 - March 2020 (Intern)

- Created designs for social media to assist in increasing awareness of the theatre within the greater community.
- Designed posters, pamphlets, and programs to more effectively market the theatre.

EDUCATION

Grove City College | Grove City, PA

August 2017 - May 2021

Bachelor of Arts degree in Communication Arts with a double minor in Design and Studio Art.

Graduated as a High Honors Student.

SOFTWARE SKILLS

Proficient in:

- Illustrator
- After Effects
- Photoshop
- InDesign
- Premier Pro
- Adobe XD

Experience with:

- Cinema 4D
- Procreate
- Figma

COURSES

- Cinema 4D Basecamp (School of Motion - EJ Hassenfratz)
- Kinetic Typography (Domestika - Matt Voyce)

CERTIFICATES

- Adobe Illustrator (LinkedIn Skill Assessment)
- Adobe Photoshop (LinkedIn Skill Assessment)
- Adobe InDesign (LinkedIn Skill Assessment)
- Completion of Cinema 4D Basecamp 2022 (School of Motion)

SKILLS

- Creative
- Detail-Oriented
- Collaborative
- Efficient
- Problem-Solver